



**GOA STATE ELECTION COMMISSION
ALTINHO, PANAJI-GOA**

**Tel. Commissioner: 2232632 / Secretary: 2232631.
Fax: 0832-2431881/E-Mail: comm-gsec.goa@nic.in**

No. 4/10/MCN&S/2015-SEC /1773

Dated: 07-10-2015

O R D E R

Sub: Rate Chart of material for campaigning.

**Ref: Notification 5-1-2015/DEO/BYE-ELN/ASSEMBLY
dated: 16/01/2015**

The Goa State Election Commission vide Order No.4/10/MCN&S/2015-SEC/1511 dated 31-08-2015 has directed that the total maximum election expenses in the General Election to 11 Municipal Councils by a candidate has been fixed at Rs. 2.00 lakhs (Rupees Two Lakhs only). To have a proper account of the said amount, it is necessary to notify uniform rate chart of the material relating to campaign.

This Commission adopts the rate chart of materials notified by Collector (North)/DEO for the Bye Election to 11- Panaji, Assembly Constituency, 2015. In order to facilitate and to maintain the accounts and have uniformity amongst all the candidates. All the candidates shall calculate the expenses incurred for the campaign on the basis of the said rate chart and submit the accounts. The Returning Officers shall furnish the copy of the rate chart to the candidates while tendering the register to maintain the accounts of expenses and also display the same on the Notice board for information

This shall be followed scrupulously by all concerned candidates and Expenditure Observers.

Dr. M. Modassir, IAS(Retd.)
State Election Commissioner
Goa

Encl: As above.

Copy to;

- 1) All the Returning Officers/Asstt. Returning Officers, Municipal Elections-2015.
- 2) The MCEO's and Collector/District Magistrates, North and South Goa.
- 3) The Expenditure Observers of Concerned Municipal Councils.

**ELECTION URGENT
MOST IMMEDIATE**



OFFICE OF THE COLLECTOR & DISTRICT ELECTION OFFICER NORTH GOA DISTRICT,
ELECTION BRANCH, COLLECTORATE BLDG., PANAJI-GOA- 403001.
Phone No: 0832-2426148, 2223612, 2225383(EPBX)
Fax No: - 0832-2426148, 2426492 Email: - coln.goa@nic.in

No: - 5-1-2015/DEO/BYE-ELN/ASSEMBLY

Date: - 16/01/2015

NOTIFICATION

WHEREAS as per guidelines of Election Commission of India rate chart has to be worked out for the purpose of maintaining ledger of accounts for election expenditure in connection with Bye Assembly Election 2015, to 11 – Panaji A. C.

AND WHEREAS draft of the rate chart vide No. BYE –ASSEMBLY ELECTION-11 Panaji dated 14/01/2015 was prepared for 18 items and circulated to the recognized Political Parties for their comments.

AND WHEREAS a meeting was held on 16/01/2015 of the Political parties to discuss the rate chart.

AND WHEREAS in the meeting of 16/01/2015 representatives of Political Parties present submitted their suggestions for reduction of the rates.

AND WHEREAS after considering the suggestions made by the Political Parties final rates are hereby notified for 18 items.

**DRAFT OF RATE CHART FOR BYE ELECTION TO ASSEMBLY 2015
FOR 11-PANAJI A.C.**

SR. NO.	ITEMS	RATE
1.	Hiring charges of loud speaker with amplifier and one microphone Extra Microphone	Rs.1500/- per day Rs. 500/-
2.	Construction of podium / pandal (Standard size to seat 4-5 person)	Rs.500/- per sq. mt. per day
3.	Banner a) Cloth b) Flex c) Flex with frame	Rs.12/- per sq. ft. as per size Rs.15/- per sq. ft. as per size Rs.95/- per sq. ft. as per size
4.	Cloth Flags	Rs.12/- per sq. mt. as per size
5.	Hand bills (As per 127 A of R.P. Act, 1951) Coloured Hand Bills A-4 (B/W)	Rs.1.50/- per copy (max) Rs.1.00 per copy
6.	Posters – 58.5 x 91 cms (four colors) Posters – 58.5 x 91 cms (B/W)	Rs.11.50/- per poster (max) Rs.7.60 per poster (max)
7.	Hoardings	Rs.25/- per sq. ft. (max)
8.	Cut outs (Wooden)	Rs.60/- per sq. ft. (max)

9.	<p>Video filming with CDs/DVDs Cassettes</p> <ol style="list-style-type: none"> 1. Charges for video filming digital camera including CD/DVD 2. Charges of Video Filming High Definition Digital Camera including CD/DVD 3. Charges for additional CD/DVD 4. Charges for Mini DV Cassettes 5. Charges for Mini DC Cassettes (Metallic) 6. Charges for head cleaning tape 7. Charges Grab. Mini DV cass/ Mem/Card/ Trf/DVD/DC/EUI/DVD/Voice/REC/ DVD 	<p>Rs.2000/- per day/event with CD/DVD</p> <p>Rs.2400/- per day/event with CD/DVD</p> <p>Rs.70/- per CD & Rs.175/- per DVD</p> <p>Rs.144/- per piece</p> <p>Rs.240/- per piece</p> <p>Rs.420/- per piece</p> <p>Rs.600/-</p>
10.	Erection of gates/ Arches	Rs.30000/- per event
11.	Daily hiring charges of vehicles	<p>As per Notification No. D.Tpt/STA/922/2011 published in the official gazette Series I No. 32 dated 10/11/2011.</p> <p>As per Notification No. 4/1/02/TPT(PF)4402 published in the official gazette Series I No. 31 dated 3/11/2011.</p>
12.	<p>Hiring charges of Hotel Rooms</p> <ol style="list-style-type: none"> 1. AC Suit Rooms 2. AC Deluxe 3. AC Rooms 4. Non AC Double Room 	As per the Government notified tariff.
13.	Charges of Drivers, skilled workers, unskilled workers etc.	As per rates fixed by the Labour Commissioner, Panaji Goa
14.	<p>Hiring charges of furniture (chairs/sofa/table etc and fixtures)</p>	<p>Chair Rs.7/- per day (max)</p> <p>Wooden Table (standard) Rs.30/- per day (max)</p> <p>Plastic Table cloth Rs.10/- per day</p> <p>Sofa Rs.400/- per day (max)</p> <p>Electrical fixtures:</p> <p>Tube lights Rs.25/- per piece per day</p> <p>Halogen (500 W) Rs.100/- per piece per day (max)</p> <p>Halogen (1000 W) Rs.200/- per piece per day (Max)</p> <p>Fans (ceiling) Rs.100/- per piece per day (Max)</p> <p>Fans (Table) Rs.200/- per piece per day (Max)</p> <p>Generators</p> <p>25 KVA Rs.2400/- per day</p> <p>62 KVA Rs.5000/- per day</p> <p>125 KVA Rs.10800/- per day.</p>

15.	<p>Other items</p> <p>i) Telephone call ii) STD Calls iii) Xerox charges.</p> <p>iv) Power connection charges v) Water supply for connection</p> <p>vi) Stationery items</p> <p>vii) Television</p> <p>viii) CD Player</p> <p>ix) Refreshments charges</p> <p>a) Tea b) Coffee c) Biscuits d) Samosa e) Batata wada f) Mirchi g) Pakoda h) Sandwich i) Soft drink j) Lunch/Dinner packets per person</p> <p>1. Veg 2. Non Veg</p>	<p>Rates as per service providers Rates as per service providers Rs.1/- per paper (A4 or FS) Rs.2/- per paper (A3)</p> <p>As per Govt. rates As per Govt. rates</p> <p>As per MRP</p> <p>Rs.600/- per day Rs.300/- per day</p> <p>Rs.07/- per tea Rs.15/- per coffee As per MRP Rs.10/- per piece Rs.10/- per piece Rs.5/- per piece Rs.12/- per plate Rs.18/- per piece As per MRP</p> <p>Rs.65/- per head Rs.75/- per head</p>								
16.	<p><u>Print Media</u></p> <p>News paper, (rates per sq. cm./ Col. Sq. cm.)</p> <p>a. Navhind Times b. Gomantak Times c. Times of India (Goa Edition) d. Herald e. Goa Doot f. Gomantak g. Tarun Bharat h. Sunaparant i. Navprabha j. Pudhari k. Goa Times l. Sanatan Prabhat m. Dainik Herald n. Goan Observer o. Lokmat</p> <p>NB: Service Tax in addition as per media cost as applicable.</p>	<table border="1"> <thead> <tr> <th colspan="2">Rate per Sq. cm.</th> <th rowspan="2">Rate per Col. cms.</th> </tr> <tr> <th>Colour</th> <th>B/W</th> </tr> </thead> <tbody> <tr> <td colspan="3" style="text-align: center;">As per card rates of newspaper accepted by Department of Information & Publicity</td> </tr> </tbody> </table>	Rate per Sq. cm.		Rate per Col. cms.	Colour	B/W	As per card rates of newspaper accepted by Department of Information & Publicity		
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17.	<p><u>Electronic Media:</u></p> <p>Rates for Television Scrolling ads.</p> <p>1. Goa 365 – Goa. 2. Prudent - Goa 3. HCN – Goa 4. In Goa – Goa</p> <p>Rates for Television Slides advt.</p> <p>1. Goa 365 – Goa 2. Prudent – Goa 3. HCN – Goa 4. In Goa – Goa</p> <p>NB: Service tax 12.36% in addition as</p>	<p>Rates</p> <p>Rs. 1500/- per day. Rs. 2500/- per day Rs. 1000/- per day Rs. 1200/- per day</p> <p>Rs. 2,000/-, 15 Spots of 30 secs. Rs. 5,000/-, 8 Spots of 30 sec. Rs. 5,000/- 12 spots of 30 Sec.</p>								

NB: The cost of the Advt. in (colour) to the above names dailies is 100% extra. Also, in case of the Advt. published on front page, 3rd page and back page cost is extra (as per actual)

18.	1. Muffler	Rs. 50/- per piece
	2. Shawl	Rs. 10/- per piece
	3. Caps/Cloth Head Gears	Rs. 10/- per piece
	4. Stickers	Rs. 5/- per piece
	5. Badges/Manifesto etc.	Rs. 5/- per piece



(NILA MOHANAN, IAS)
Collector & DEO
North Goa District